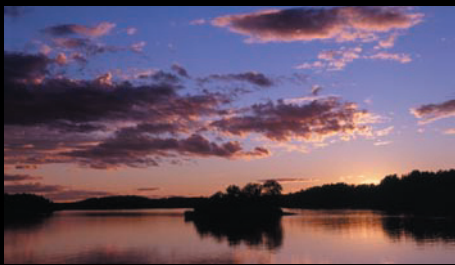


# marklund film ab moving images



The Archipelago of Stockholm



Receiving award for "the Arch"

Client:  
Swedish National Road Administration



The Traneberg Bridge in "The Arch"

Client:  
Swedish National Road Administration



Tore Marklund is filming a news story with reporter Helen Arnesen



Fully digital editing suite



The opening of a new tunnel

Client: Boliden AB

**Marklund Film AB** is a film production company based in the beautiful archipelago of Stockholm. From here we run a business (several times awarded), with clients and "targets" all over the world, visualizing the aims of heavy duty industry as well as human aid organisations.

Below you can get an idea of the different kind of films we can offer.

## Web-TV News

Web-TV news are great for many reasons: Credibility, the emotional and motivational factor and not the least, the speed and efficiency of getting the message out to as many people as possible while the news is still fresh and can make an impact.

To make a web-TV news production in an efficient way, we need access to your news flow including press releases, and a contact person with whom to discuss the news selection.

We e-mail you a script proposal for approval, then we film the stories and in the studio. After that we edit the program and e-mail you a link to approve the final production before publishing it on the Internet.

While covering the news stories, we also film and gather material that also can be used later in an image film, or maybe in a more specific case story.

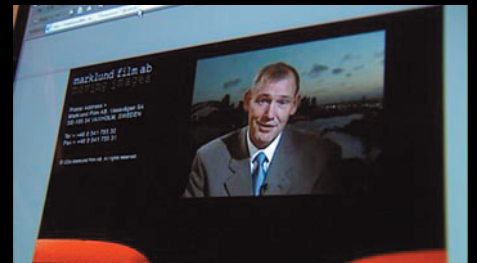


Creativity breed creativity



Clients:

Atlas Copco / The Salvation Army



Monte Reid introducing the Web-TV News concept



The final touch of makeup on Helen before filming in the studio



Monte with the background that has replaced the green-screen



The last blast of the new tunnel

Client: Boliden AB



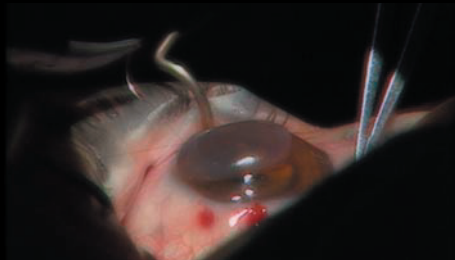
TV Commercial for "Glucosine"  
Client: FWD / Recip AB



Editing the surround sound mix for  
"The Rock Race" Client: Atlas Copco



Filming for "The Move Movie"  
Client: DHL Danzas Air&Ocean



TV documentary about eye surgery  
Client: Swedish National Television



Product promotion for "Alfie 400" in  
several languages Client: Alfa Laval



Explaining the "SwellexHybrid" bolt  
Client: Atlas Copco

## Promotional films

Sometimes "promotional films" are just a 10-second slot. Other times you have more time and space to promote a corporate image, and brand awareness.

High quality work on music, sound and advanced editing are of course essential for all our productions.

Metaphors can often appeal to your emotions and change attitudes.

When you get down to it, it's really all about touching peoples' hearts!

## Case Stories

"Case Stories" and "Customer Testimonials" are a credible way of showing what you have made in forms of satisfied customers and successful ventures.

We have also produced a number of TV documentaries. The documentary concept is the most trustworthy way of telling a case story.

## Information films

There are in fact better medias than film to communicate deep information (!) But films are *unbeatable* when it comes to *motivating* people and making them *interested* in information.

Language is not an issue, everyone can understand images, and even "talking heads", with subtitling or dubbing are understood all over the world.

And of course, moving images and animations are great when you want to explain complex concepts.

That's why we've made a lot of educational films on various subjects.



Submarine from "The Rock Race"  
Client: Atlas Copco



"Land of the Wolf", filled with metaphors  
Client: Gargnäs AB



"The Move Movie" a real case story  
Client: DHL Danzas Air&Ocean



Our first TV documentary "The Worlds Longest Ropeway"  
Client: Swedish National Television



"Alfie 400" with 3D animated graphics  
Client: Alfa Laval

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